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FOR IMMEDIATE RELEASE

Editor Kim Calvert Joins Phoenix Editorial & Designs

San Francisco, CA (July 12, 2007)—Phoenix Editorial & Designs announced it has brought on board editor Kim Calvert. Calvert brings to Phoenix over a decade's experience working in commercial post-production on both the east and west coasts. In addition to wrapping up several projects for Apple, Calvert is currently cutting a multi-spot TV campaign for "Rome" on HBO Home Video via ad agency Venables, Bell & Partners.

Said Jonathan Hinman, Executive Producer, Phoenix Editorial & Designs, "Kim impressed us with the diversity and quality of her reel, which demonstrates her ability to work in a variety of styles and with top name directors, but she also won us over in person. She has a great reputation among Bay Area ad agencies, and all our clients who have edited with her have requested to work with her again. In the short time she's been here, she's already proven herself to be an integral part of our team."

Kim Calvert joins Phoenix after two years freelancing for Phoenix as well as a multitude of Bay Area agencies and clients, including Apple, Ogilvy, Underground and Mekanism. Between 2001-2005, she was an in-house editor at TBWA\Chiat\Day, collaborating closely with then agency ECD Chuck McBride on campaigns for Adidas, Levis and others. Before making the move to California in 2001, Calvert spent the first six years of her career in New York City at post facilities such as Consulate Editorial and now shuttered 89 Greene Editorial, where she cut numerous high profile commercials for television and had the opportunity work with director Ellen von Unwerth on spots for Clinique. Calvert began her career at Dennis Hayes & Associates after graduating from the University of Texas at Austin with a Bachelors Degree in Radio Television Film.

"During the two years I was a free agent I completed several jobs with Phoenix, so I got to see how the company operated, and observed how it treats its clients and staff. Phoenix makes an effort to create an intimate, family-like atmosphere of mutual respect and creative freedom. That certainly helped seal the deal for me," said Kim Calvert, Editor, Phoenix Editorial & Designs.

About Phoenix Editorial & Designs

Phoenix has been a mainstay in the San Francisco creative post-production and design community since 1991. With a roster of award winning editors, graphic designers and effects artists, Phoenix works with creative-driven advertising agencies including Venable, Bell & Partners, Goodby, Silverstein & Partners, Publicis & Hal Riney, Heat (formerly Black Rocket), Duncan/Channon, AKQA, and McCann. The company produces spots and HD design packages for Apple, Microsoft, Yahoo, PG&E, Palm, Toyota, HP, AT&T, Sega, and Sprite. For more information about Phoenix, contact executive producer Jonathan Hinman at (415) 394-7777 or visit www.phoenixedit.com.

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