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## FOR IMMEDIATE RELEASE

### **Phoenix's Robbie Proctor Ventures Into Feature-Length Film Editorial With "Confessions of a Burning Man" Documentary**

San Francisco, CA (October 13, 2003) – Phoenix Editorial, a Bay Area commercial editorial boutique, announces that roster editor Robbie Proctor has just wrapped the documentary, "Confessions of a Burning Man," ("Confessions") produced and directed by Paul Barnett and Un Su Lee of Hotbed Media. The film follows four individuals over 10 days as they experience, for the first time, the annual arts and culture festival held in Black Rock Desert, Nevada. This project is the first of several features Proctor is completing via Phoenix. Other films include "Happily Even After," "Lurking in Suburbia," "Prospects," and "Bloodlines." "Confessions" has just completed a successful run at San Francisco's Metreon theatre, with more cities slated in the upcoming U.S. tour.

#### **16 Days in the Desert**

"Confessions" follows four first-time participants to Burning Man: Anna Getty, a heiress to the Getty fortune; Michael Winaker, an ex-New Yorker now making his living driving cabs in San Francisco; Samantha Weaver, an aspiring actress; and Kevin Epps, an independent filmmaker from Hunters Point, an impoverished Bay Area neighborhood. The camera not only captures the multi-sensory experiences of these individuals over the course of eight days, but also chronicles their transformation as they become aware of – and a part of – the mass consciousness that is Burning Man.

When not helping supervise the filming, Proctor logged countless hours reviewing and matching footage and cutting sequences in his mobile cutting room – an RV equipped with dual-gig Apple Mac G4 Final Cut Pro 4. (Proctor had also installed an Aurora Igniter video capture card, which allowed him to work offline with very small file sizes, so he was able to fit 150 hours onto his internal ATA drives, or for more portability, onto external FireWire drives). According to "Confessions" Producer/Director Un Su Lee, "It is impossible to think of a better person to edit the documentary than Proctor. A part-time DJ as well, Robbie has an unerring sense of rhythm and music. But perhaps the most elusive quality of any editor is his ability to discern connections between seemingly unrelated shots. Not a minute goes by in this documentary without an interesting or powerful concatenation of images."

For Proctor, the experience was unlike any commercial spot he has ever worked on. During the grueling 16-day desert shoot at Burning Man '01 and '02, the crew battled 100-plus degree temperatures and capricious sandstorms that covered the production equipment in fine sand and dust. Two hours were reserved each day solely for equipment maintenance and cleaning. Moreover, several crewmembers were plagued with persistent nosebleeds sparked by the hot, dry weather, and the first assistant cameraman was evacuated due to heat stroke. "Confessions' taught me what true guerilla filmmaking was all about," said Proctor. "I was editing as we were shooting at Burning Man '02. The experience was not only humbling (my desert sleeping quarters consisted of a hole-ridden tent), it enabled me to fully immerse myself in the material. I was able to tell the Burning Man story, because I lived it."

### **Phoenix Ventures Into Feature-Length Film**

Phoenix has long been considered one of the pre-eminent commercial editorial houses in the Bay Area, so its foray into feature-length film marks a new chapter for the company. In addition to "Confessions," Proctor is also working on several other films, including "Happily Even After," also completed via Hotbed Media; "Lurking in Suburbia," a romantic comedy; "Prospects," adapted from the critically acclaimed play by Octavio Solis; and "Bloodlines," an American/Slovak film set in the Czech Republic. Proctor is also slated to work on an untitled documentary about an embedded filmmaker traveling with an infantry unit during the war in Iraq.

"While at Phoenix, I've had the opportunity to work with some of the best commercial editors around," said Proctor. "A lot of us at Phoenix had a hand in helping create this film. Motion Graphics Designer Matt Silverman designed the otherworldly main film titles as well as the graphical map elements seen throughout the movie, and John Crossley color-corrected the film, giving it a sun-baked, dreamy quality. We've all had good training at Phoenix, particularly in the art of concise, clear storytelling, so collaborating with these guys with 'Confessions' definitely helped me spin the most compelling tale possible."

### **About Hotbed Media**

Founded in 1997, Hotbed has emerged as one of the most promising new companies in the entertainment industry producing independent films including Happily Even After, award-winning commercials, music videos and documentaries. Hotbed's mission is to utilize quality storytelling in all aspects of visual media. [www.hotbed.com](http://www.hotbed.com). For more information about the company's film, "Confessions of a Burning Man," visit [www.burningmanconfessions.com](http://www.burningmanconfessions.com).

### **About Phoenix Editorial**

Phoenix Editorial has been a mainstay in the San Francisco creative post-production community since 1991. With a roster of award-winning editors and effects artists, Phoenix works with top Bay Area advertising agencies Black Rocket, Goodby Silverstein & Partners, Publicis & Hal Riney, and Odiorne Wilde

Narraway & Partners among others. In June 2002 Phoenix Editorial launched Phoenix Effects & Design with clients including Yahoo!, Motown, and AT&T. For more information about Phoenix Editorial and Phoenix Effects & Design, contact executive producer Lisa Hinman at (415) 394-7777.

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Credits

Title: "Confessions of a Burning Man"  
Produced by: Paul Barnett  
Un Su Lee

Directed by: Un Su Lee  
Paul Barnett

Featuring: Kevin Epps  
Anna Getty  
Samantha Weaver  
Michael Winaker

Co-Producers: Michael Gibson  
Anna Getty  
Jonathan Miller  
Lily Ng  
Samantha Weaver

Associate Producers: Curt Dowdy  
Brett Colvin  
Adriane Rice Colvin

Production Manager: Christopher Hall

Director of Photography: Un Su Lee  
Jeffrey Chu

1<sup>st</sup> Assistant Camera: Nathaniel Miller  
Pinn Jintanapornphan

2<sup>nd</sup> Assistant Camera: Rogin Kim  
Alison Wurthmann

Aerial Cinematography: Timothy Childs  
Wes Harberts  
Jason Payne

Additional Cinematography: Paul Barnett  
Brett Colvin  
Curt Dowdy  
Kevin Epps  
Anna Getty  
Dearbhla Glynn, Purple Productions  
Nathaniel Miller  
Robbie Proctor

Greg Pruss  
David Silverman  
Paciano Triunfo  
Samantha Weaver  
Nana Yuriko

Gaffer:	Paciano Triunfo
Sound Recordings:	Monroe Cummings Eli Yerbury
Costumes:	Sally Sparks
Production Assistants:	Spencer Hansen Jimmy Galloway
Stills Photography:	Jonathan Miller
Editor:	Robbie Proctor
Sound Design:	James LeBrecht Eli Yerbury
Sound Mix:	James LeBrecht
Music Composition:	Patrick Cassidy James LeBrecht
Graphic Design & Titles:	Matt Silverman Jason Ett
Special Effects:	Magic Bullet
Print Graphics:	Trish Richman